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**Contact:** Dennis Hill  
Director of Corporate Development

**Telephone:** O – 772-283-0099  
C – 772-214-2786

**E-mail:** dennis@pomaonline.com

**FOR IMMEDIATE RELEASE**

**JASON POMA APPOINTED VICE PRESIDENT OF POMA & SONS**

**Las Vegas, NV** – Jason Poma has been appointed Vice President of Poma and Sons, Inc., according to Frank Poma, the company's president at the World of Concrete Show here Tuesday..

“Jason will be managing the decision-making and the day-to-day operations of all our divisions and companies,” said Frank Poma. “He has done an excellent job managing the company to date, and this is a natural move for him and the company.”

Other than the day to day responsibilities, Jason will also implement and supervise the company's long-term business plan that defines Poma's corporate presence by positioning itself on a national scale with an additional focus toward an international scope.

“*Redi-Tilt* is such a unique product, our business plan calls for an aggressive nationwide licensing roll-out this year and a Latin and South American presence within 18 months,” Jason added. “We are looking forward to the next several years with great enthusiasm.”

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Poma And Sons, Inc. companies and affiliated companies include *Redi-Tilt*, patented tilt-up wall panel system; Poma Construction, licensed Florida general contractor; Poma Construction-Railing Division, manufacturer and installer of quality custom handrails and specialty metalwork; Poma Development, premier developer on Florida's East Coast; and Palm City Sand, mining operation.

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**For Further Information:**

Dennis Hill  
Director of Corporate Development  
Poma & Sons, Inc.,  
Poma Construction, Railing Division  
2049 SW Poma Drive  
Palm, City, Florida 34990  
Email: [dennis@pomaonline.com](mailto:dennis@pomaonline.com)  
Office Telephone: 772-283-0099 or 1-866-550-POMA  
Cell Phone: 772-214-2786